



## Swarmwise

*Rick Falkvinge*

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## **Swarmwise** Rick Falkvinge

In 2006, Rick Falkvinge decided to change the world for the better. He chose an unorthodox route and founded the very first Pirate Party. Less than ten years later, there are Pirate Parties in more than 70 different countries, and the pirate movement has become a political force to be reckoned with.

*Swarmwise* is the story of how one man managed to create a global phenomenon for political change. It is also a tactical manual to how you can tap into the power of the swarm and channel its force toward your goals. This applies equally whether the game you want to change is business, political, or social, and is especially relevant when you have no money and less time at your disposal.

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## **Swarmwise Details**

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Author : Rick Falkvinge

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## From Reader Review Swarmwise for online ebook

### **Nikolay says**

“A swarm organization is a decentralized, collaborative effort of volunteers that looks like a hierarchical, traditional organization from the outside. It is built by a small core of people that construct a scaffolding of go-to people, enabling a large number of volunteers to cooperate on a common goal in quantities of people not possible before the net was available.”

The book gives practical advice how to organize, motivate, and run a swarm following the history of the Swedish Pirate Party, the author founded.

Even if you're not starting a swarm, a lot of the techniques are useful for running either a volunteer organization or even an open-minded commercial company.

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### **Clivemichael says**

Excellent tactical explanation for creating change. Inspiring and accessible with simple instructions along with a great story. Occasionally repetitive but brilliant.

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### **J says**

Inspiring AND practical. Excellent advice throughout.

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### **Grin says**

An honest book about leadership in a different setting than most classic leadership books. What do you do when you want to do something meaningful but you have no resources? You lead by example and focus very hard on making the experience easy and awesome for everyone involved. When you can't offer to pay with money or buy what you want, you treat your swarm like your family, and everyone else like potential future siblings.

For a short, humorous primer on the swarmwie approach, read Rick's letter to the Bitcoin Cash community: <https://falkvinge.net/wp-content/uplo...>

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### **Peter Auwera says**

This is a fantastic book explaining in great details what it takes to create viral change at scale with a movement. Very recommended. One of the discoveries and surprises of the many books i read in 2013.

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### **Henrik Lindberg says**

Part retrospective of launching the Swedish Pirate Party, part walk down memory lane, and part list of useful practices that apply also on other areas in life. Quick, easy read if you browse through it, with lots of useful pieces that one can use for reference later.

Likely susceptible to the fallacies listed in The Halo Effect: ... and the Eight Other Business Delusions That Deceive Managers, but useful nevertheless.

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### **Gabriele says**

An excellent book!

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### **Dylan Tomorrow says**

As this is licensed CC BY-NC 3.0, I can gladly legally link you to this EPUB version and this KF8 (newest Kindle format) version yours truly did some work on (most of the work was done by the person who uploaded it on TUEBL and DomesticExtremis who did major formatting cleanups. I merely polished it some more.)

It's just a marvellous book on modern leadership, community building and rapidly out-scaling activism. Go read it now, you'll thank me later! ;-)

Awesomely, the author wants this book to be shared freely as much as possible :-):

You are free to make as many copies of this book as you like and share with friends and strangers, as long as you credit the author and you don't sell them. Actually, you're not just free to share copies with your friends, but downright encouraged to. If you like this book, why shouldn't you share it with your friends?

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### **Lisa says**

Hands down the most inspiring book I've read so far.

I started reading this as a time sink while commuting, since my audio book was finished unexpectedly. I had already learned to appreciate the author through his columns on Torrentfreak and his own blog at Falkvinge.net, but hadn't been particularly interested in his take on management techniques, considering I wasn't interested in that subject in general.

However, soon after I started reading it, I found myself unable to put the book down before having finished it. I very much enjoyed the personal anecdotes to frame the theories described, as they gave me insight in the practical application of the techniques.

Immediately after having finished the book, I went to my local Pirate Party's website to learn more about how I would be able to contribute to 'the cause'. I have been one of the most active volunteers for the Dutch Pirate Party ever since, which in my eyes is the ultimate proof that the concepts described in this book work.

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## Marco Svevo says

Arrivo a questo libro prima ancora di aver finito La baia dei pirati di Luca Neri.

Non ce la faremo mai...

Questo libro (strepitoso) andava letto dieci anni fa. Peccato.

Come dice? Uscito nel 2013? Dettagli...

Once method I used to make it easier for people to attend the party management meetings when I was party leader was to limit the meeting to a strict time frame. We would start the meeting at 8 p.m. on Tuesdays, and the meeting would end at 9 p.m., no matter whether everybody thought we were finished or not. That made sure that two things happened: it let people know that they could plan things with their family after 9 p.m. on Tuesday evenings, and it forced people to address the important things first, as the meeting cutoff would happen whether they were done or not. (p.75)

“If you see something you don’t like, contribute with something you do like.” (p.93)

If somebody says you’re all morons and clowns, that’s a sign you’re on the right track. Su questo avrei moooooolto da dire.

Lesson number one: come svolantinare. Nobody hands out flyers alone, ever: this will look like an “end of the world, end of the world, end of the world, somebody please take my flyer and read about the end of the world” village idiot who people will want to just cross the street to avoid.

Lesson number two: hai mai pensato di tappezzare la città con centinaia di volantini?

Scaling out means that you keep the low-cost servers currently doing the job, and add more such low-cost servers. We’re adding more activists. Many more activists. We’re scaling out our work.

If it goes well, encourage activists to take photos and share when they do activism in the streets. That encourages more people to do the same kind of activism and breeds a friendly competition

NB COMPETISCIION

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### **Nikola Mojic says**

Good book for the specific topic, very hands-on, could be a bit more organized and concise, with less author self-praise.

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### **Gregory says**

Absolute must read for grassroots organizing!

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### **Cyber Killer says**

Even if you don't plan on forming a net swarm to change the world, this book has some very good ideas on group management.

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### **Pablo Álvarez says**

Interesante, pero necesita de un extra de know-how para que sea realmente un manual de desobediencia.

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### **Vasil Kolev says**

Um... so... this isn't very easy to write.

I was going to go to bed, then saw this mentioned in a mailing list, and downloaded it to take a quick look. Half an hour later I was deep in it, and two hours later I finished it (and will probably reread it in a while).

This is a no-crap book on organizing a working flexible structure that can accomplish things. It's to the point, short, very well written and has enough examples from the real world to support its arguments (because a lot of the ideas present in the book would seem counter-intuitive and nearly insane to a lot of people). It describes mostly the Swedish Pirate Party and its experience, but a lot of the stuff would be applicable anywhere.

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