



# **The Little Book of Valuation: How to Value a Company, Pick a Stock and Profit (Little Books. Big Profits)**

*Aswath Damodaran*

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**An accessible, and intuitive, guide to stock valuation**

Valuation is at the heart of any investment decision, whether that decision is to buy, sell, or hold. In The Little Book of Valuation, expert Aswath Damodaran explains the techniques in language that any investors can understand, so you can make better investment decisions when reviewing stock research reports and engaging in independent efforts to value and pick stocks.

Page by page, Damodaran distills the fundamentals of valuation, without glossing over or ignoring key concepts, and develops models that you can easily understand and use. Along the way, he covers various valuation approaches from intrinsic or discounted cash flow valuation and multiples or relative valuation to some elements of real option valuation.

Includes case studies and examples that will help build your valuation skills Written by Aswath Damodaran, one of today's most respected valuation experts

Written with the individual investor in mind, this reliable guide will not only help you value a company quickly, but will also help you make sense of valuations done by others or found in comprehensive equity research reports.

## **The Little Book of Valuation: How to Value a Company, Pick a Stock and Profit (Little Books. Big Profits) Details**

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## **From Reader Review The Little Book of Valuation: How to Value a Company, Pick a Stock and Profit (Little Books. Big Profits) for online ebook**

### **Jeremy Reeves says**

Good stuff for more advanced investors. A little too advanced for me which made it hard to read, but that's how you grow :)

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### **Iliya Polihronov says**

Aswath Damodaran does a good job of introducing the different concepts of valuation and describes well and with examples how to use these different valuation methods in practice. Might be a somewhat overwhelming if that's the first thing you read on valuation, as this little book is packed with information.

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### **Pranjal Bhatia says**

Fast Forward version of Damodaran on Valuation -- Must read for all wannabe investors

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### **Christopher Durand says**

Very brief but contains tons of information. An absolute must if your interested in valuation.

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### **Frederic Kerr says**

The title is a misnomer, as the author spends no time on stock picking. He does break down several valuation methods and suggests which might be most relevant in various situations as companies grow, mature and decline.

There is not much discussion of earnings or cash flow based multiples and their application to various sectors, as he prefers the bottom up, discounted cash flow models that comprise the bulk of the book. These are more rigorous but are also rife with assumptions.

Despite the title, this is not a book for people with no financial background. The writing is a bit dry, but it's still probably useful as a reference for formulas, etc.

I have found other investment books more absorbing, like Ben Graham's The Intelligent Investor, anything by Joel Greenblatt, whose writing is much more entertaining, or the Peter Lynch books from the late 1980s.

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## **Paramveer says**

### **A good read for understanding basic principles of valuation of a company.**

Crisp, clear, easy to understand, limited usage of jargons, covering all the scenarios and different types of companies. Just basic knowledge of finance required to understand, very practical cases explained.

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## **Sanjay Jhaveri says**

Good book!

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## **Alex Gleason says**

Three and a half. Really good.

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## **Helen says**

This is a great book for the experienced or advanced stock market investor, but not so great for the beginner or casual investor. It's too technical and reads like an economics textbook or a math book with complex equations and formulas.

I rated this book 3 stars, not because it's an average book, but because it focuses specifically on valuation (as the title states), which is not what I'm interested in at this time. However, it's a great reference book and I'm sure I'll be returning to it in the future.

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## **Indra says**

A great resource and an enjoyable read for non-finance folks and anyone interested in investments. The author makes complex concepts into easily understandable short paragraphs, while giving concrete examples and comparisons between different approaches.

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## **Kevin says**

Very good overview of different valuation strategies for different types of companies. Provides the perfect place to delve further into valuation methods and start performing them myself.

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### **Hariharan Ragunathan says**

Best beginner book to understand valuing companies - Intrinsic & relative valuation of companies across across different life cycle of companies.

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### **Effendy Yahaya says**

i love it! for all the varies in valuation method, it emphasis on what you are really keen on to assess for certain organization. Key valuation on whether intrinsic or relative value bring more towards assessing risk that affects value. Adjusted PE ratios and ammortized R&D must be taken seriously towards proper weight in both valuation and demand by market value, highly to be considered. "Look at the past, and the think about the future!" Thanks Aswath!

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### **Nargizazimli says**

comparatively light and fun read on valuation of companies. relevant for mba students, or any person dealing with financial issues, investment and stock prices in particular.

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### **Saeed says**

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