



# Magic of Impromptu Speaking: Create a Speech That Will Be Remembered for Years in Under 30 Seconds

*Andrii Sedniev*

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## **Magic of Impromptu Speaking: Create a Speech That Will Be Remembered for Years in Under 30 Seconds** Andrii Sedniev

Magic of Impromptu Speaking is a comprehensive, step-by-step system for creating highly effective speeches in under 30 seconds. It is based on research of the most powerful techniques used by winners of impromptu speaking contests, politicians, actors and successful presenters. The book is entertaining to read, has plenty of examples and covers the most effective tools not only from the world of impromptu speaking but also from acting, stand-up comedy, applied psychology and creative thinking. Once you master the system, you will grow immensely as an impromptu public speaker, become a better storyteller in a circle of friends and be more creative in everyday life. Your audience members will think that what you do on stage after such short preparation is pure magic and will recall some of your speeches many years later.

## **Magic of Impromptu Speaking: Create a Speech That Will Be Remembered for Years in Under 30 Seconds Details**

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# From Reader Review Magic of Impromptu Speaking: Create a Speech That Will Be Remembered for Years in Under 30 Seconds for online ebook

Fred says

Not what I would call great and not a book that I would recommend to someone who already has a decent or even mediocre capacity for public speaking. This is a book geared more towards a sophomore high school level introduction to it. I suppose that it that is what you're looking for then there is some value in it, but otherwise, not so much.

That said, he does touch on some things that you learn in higher level public speaking classes and things such as bridging statements but he called them something else. All in all, a short and easy read but not one that will be remembered as a game changing book.

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SueBee★bring me an alpha!★ says

???????! Magic of Impromptu Speaking: Create a Speech That Will Be Remembered for Years in Under 30 Seconds.

Step-by-step guide for impromptu speaking I read while preparing for Alessandra Torre's and my author panel presentation, "Goodreads Marketing 101" at RT Atlanta 2017.

We also conducted an Avid Readers Poll which generated 2,024 responses that was integrated into presentation. If you were unable to attend RT, please sign-up to receive our newsletter: Author Ad-Wise – Avid Readers Poll results & more!

The panel focused on tips for authors to maintain a current Goodreads profile, book collection and how to best interact with readers. **The purpose was to EMPHASIZE THE IMPORTANCE OF GOODREADS!**

Author Newsletter sign-up: <http://bit.ly/SueBeeNewsletter>

RT Panel: <https://rtconvention.com/event/goodre...>

RT Booklover's Convention 2017: <https://rtconvention.com/>

Hashtags: #ShhEvent #RT17 #Giveaway

A huge THANKS to AnL: CC, war & Mer for all your hard work on poll and helping me prep... and to SmT: Liz & Myla for maintaining TopPick weekly chat on Shh... as well as @Shh\_group and to all shhluts for making it a great place to read and chat. Go shhluts!

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Instructions: ★★★★★

Comprehensibility: ★★★★★

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**OVERALL RATING: ???????**

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### **Sueann says**

#### **Good tips**

The author gave very practical tips and guides in connecting and application of the techniques. Appreciate that he gave a list of 100 topics at the end for practice

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### **Thejas says**

How can you captivate an audience in 30 seconds and win awards...given any topic? This book has answers. Yes! Shortcuts!! I bought this book after I joined the Toastmasters International to make an impression in the table topics where you are given less than 10 seconds to start talking on a subject given to you after you are behind the podium. I won the Best Table Topic talk (2 minute impromptu talk) in the same week I started reading this book. Not many books have quick answers, but this one has. And they work!!

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### **Jevgenij says**

Very short book with some good advice (but nothing groundbreaking and everything is found in other sources) and a lot of poor advice. To be more precise, this book has 4 good ideas, so 1 star for 2 ideas is quite a good deal, I think.

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### **Douheng Pang says**

A book of recipes for deliberate practice in impromptu speaking/mini-presentations (type 1). While this book is not a replacement for toastmaster workshops or professional coaching... It is close to one.

The only problem I have with this book is the glaring contradiction of "Answer a question as you understand it" vs "Make it a priority to understand a question". Besides that, it is full of practical tips (some lesser known ones include "Position-Action-Benefit" framework) and exercises (linguistic pyramid) which I will definitely review again.

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## **Mike Kowis says**

This impromptu speaking guide is a short and easy read. I think this book is better suited for someone who has never spoken in front of a crowd. As a long-time college instructor, I found much of the advice in this book to be common sense or obvious. However, there were a few gems in this book that made the book worth-while for me. My favorite tip is, "When you speak in front of the audience, it's not a private conversation anymore and your goal is not to say what you really think but to give value." This is great advice and something I never considered before. Another good tip is to avoid giving obvious or predictable answers to impromptu questions. Instead, give your speech a slant or unexpected twist. I didn't find the exercises that useful for me b/c I already have plenty of experience answering questions on my feet in the classes that I teach. For a newbie speaker, I can see how the exercises might have some value. I found one typo on the bottom of page 7 (difficult), otherwise the book is well written and professionally edited.

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## **Bryan says**

A short read but filled with useful information as a starting point. The author discusses the state of mind and psychological hurdles to overcome when speaking on the fly, storytelling techniques, transitioning techniques, and other tips. I appreciated the exercises at the end of some of the chapters and the list of topics to practice with at the end of the book.

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## **Akbar Haniff says**

### **Genius**

Simply genius. I just can't describe his genius in words. To appreciate his insights, you must be in public speaking setting for a few years. I reread this book after 3 years and I am member in 5 toastmasters club now. I can't wait to read his new books if he ever decides to write more. Thanks Andrii for adding value to my life

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## **Azri Alipah says**

A nice, short read that gives a bit more information and ideas than a cheatsheet. This may be useful for those who are often in a position where they need to speak off-the-cuff.

That said, Andrii himself admits nothing beats practice. I also agree with his point that having an interesting life is essential to impromptu speaking (I've met many world travellers who can talk well for hours).

Overall, not a bad read for the price (or if you're on Kindle Unlimited).

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## **Phil says**

A great read with clear principles and lots of examples and practice ideas. A worth while book to help you improve your speaking skills.

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### **Daniel Davis says**

This book is a live changer. it will help you speak to thousands of people or have a simple conversation with one person. You w will learn to present your ideas in an effective and understandable way. You will become more effective in both personnel and professional settings. You will come away from this book coherent and more confident. This author with his way way of writing is one to watch. contact me at [danieldabear@gmail.com](mailto:danieldabear@gmail.com)

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### **Charmin says**

Highlights:

1. If your speech doesn't have structure, your listeners may get lost.
2. Basic structure is always fixed.
3. People remember points of wisdom only when they are associated with stories that happened to them or that they have heard.
4. Tell a story and associate it with a point. PEEP – Point. Explanation. Example. Point. Position – Action – Benefit
5. Details are the most important part of any story.
6. People will forgive anything on stage except insincerity. If you are truly genuine, your speech will be perceived well even if you mess up everything else. Passion and energy are contagious.
7. First idea that pops up in your head. As a minimum, you only need a starting point. Introduce a conflict early in a story. Escalate it and once your audience is eager to know how it gets resolved, show the climax and give resolution. Add several turns.
8. VALUE is your unique life experience, good laughter or unusual point of view. When you take a stand that is different from the rest, people notice.
9. Don't apologize: You waste your audience's valuable time and it is quite rude.
10. Level 1: Speak for 2 minutes. Level 2: structure & sense. Level 3: Delivery. Power passion and charisma. Level 4: Mastery. Remembered years later.

Tips: Go to new places, try new experiences, meet new people, read books.

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## **Charlotte Howard says**

### **Great Read**

I love how the author gives speaking examples for impromptu speaking. He provides real life tips even for brand new speakers to improve their speaking results. I highly recommend!!

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## **Jenna says**

bookbub.com was giving this book away. I read it before a upcoming speaking engagement and it was just the pep talk I needed. Really informative read and helpful ways of thinking about speaking. Definitely recommend even at full price!

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