



The Next Big Thing

Madelle Morgan

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Blush: This is a sweet romance (kisses only, no sexual content).

When Harry the inventor shows up at her bank to apply for a loan, Angela is not impressed by his lack of business plan or collateral. So Harry introduces her to his own brand of marketing by having her try the product herself - the only bra in the world that's more fun to put on than take off.

The bank might not buy Harry's idea, but the "support" he has given Angela convinces her to boost his business in return, and they team up to raise enough funds to make Harry's dream take off. Angela and Harry give each other such a rise that it's love or bust for the bra-ntrepreneurs as they realize they make a great pair.

The Next Big Thing Details

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Author : Madelle Morgan

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From Reader Review The Next Big Thing for online ebook

Adriana says

The Next Big Thing by Madelle Morgan

Not erotica but a nice blush romance never the less.

Dr. Harry is looking for a loan from a bank to mass produce his new invention, a nipple stimulator bra. Angela is the only woman loan officer at the bank and the fact that she is young means she gets saddled with the loonies and in walks the good Doctor.

When he dares her to test the bra, things get interesting and a partnership is born.

Madelle Morgan says

"The Next Big Thing" is a short story that, to my (the author's) amazement, has been downloaded for free more than 75,000 times!

The inspiration for the O-Bra was the true story of a Canadian engineer who invented the world's most popular couples' sex toy and became a millionaire.

Ellora's Cave published "The Next Big Thing" in May 2010 and it quickly attained Top 50 download status on Amazon over the summer. The story received a 2010 Superstar Award at RomantiCon that fall.

I am so thrilled about the popularity of the short story that I am writing linked novels that describe how two secondary characters find love. Sophie is an engraver of U.S. currency. Her journey to love will be entitled "For Love and Money". Lucy, a marketing expert who works for a Fragrance House, will find love in "The Lust Factor".

www.madellemorgan.com

Serena says

My Rating System:

* couldn't finish, ** wouldn't recommend, *** would recommend, **** would read again, ***** have read again.

MsBDiamondDiva1 says

This short story is a flop, better yet a flip and not a good flip at that. Thank the heavens it was free. Whoever hear of an O bra???:-(Would have been a good idea if the story would have been better developed. And the

sex scene was as horrible as the plot of the story, null and disconnected. Very disappointed:-(

Rachel says

*downloaded free on ARE

J. Ewbank says

This book ws fun to read. It had no serious moments in it and I enjoyed it. Actually it is more a short story than anything. The plot is really different.

J. Robert Ewbank author "John Wesley, Natural Man, and the 'Isms'"

Soccergypsy says

Wonderfully short erotic story. Erotic, but not explicit.

Christine says

Weird concept. It kind of unnerved me, so I couldn't get into this.

Caro says

This was a really short, fun to read, and a freebie! I wouldn't mind reading this again. I liked the story line and the characters. This was fun, sexy, humorous, and short enough to read in one sitting. Had me smiling pretty much through the whole thing. This would be good for a quick read anytime or something to read just for kicks. Greatly Enjoy!

Kami Dodson-Perry says

Freebie short story, 30 to 45 minute read. These are normally very sexual, full of sexual tension.

The story was predictable but nice. Not really a lot of sex & not enough book to really have the sexual tension.

Nenette says

This is just an "intermission read". It's a short story with two chapters, easily finished in minutes. More than the love story, what I found very amusing is the next big thing itself - the NipStim bra or the O-bra - it's obvious, I don't have to spell it out here what it does. This amusing product is at the center of this love story that has a start and an end, but no middle. Chapter 1: they met, Chapter 2: fast-forward to after 2 months, they collapsed into bed. What happened in the 2 months was summarized in just a couple of sentences, and that was it! I couldn't say I was shortchanged though - got this for free, and I can wave off the 30 minutes it took me to read. I would just have given this one star, but I'm adding another one, just for that amusing O-bra!

Rinou says

Cute but really short, it deserved a bit more characters' development.

Kristi says

I have no flipping idea what was going on with this story. Once I finished it I was just left with a bunch of questions. What exactly just happened there? Was this a short story? Was this meant to be just a teaser? Was this some part of a story collection? Was it intended to come across as a book that wasn't finished?

Here are the reasons I ask these questions:

SPOILER ALERT (I guess, though there's nothing to spoil)

There really wasn't an introduction to the story. We see the bank lady, and we see her meet the inventor.

We see her test the product.

We see the two of them meeting again to discuss the future of the product.

Then we jump ahead months, yes MONTHS, with no information on what occurred during those months.

Now all of a sudden the two of them have decided they're in love.

Seriously?

Where's the story?

Mei says

Predictable, funny and adorably cute. A free novella from Ellora's Cave that isn't the usual of sex, sex, sex! There is a plot, climax and happy ending. The O-Bra invention is hilarious!

Jackie says

Cute story. Harry comes to the bank that Angela works in to ask for a loan. The loan is for a bra that is more fun to put on than take off. She believes in him and together they try to make it work. Fast reading, fun
