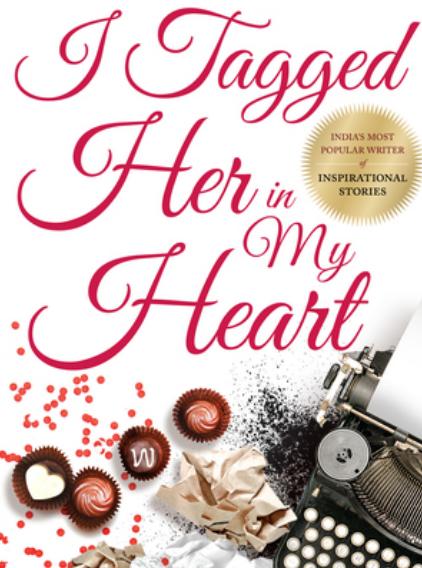


From the bestselling author of It's Not Right but It's Okay ↗

ANUJ TIWARI



## I Tagged Her in My Heart

*Anuj Tiwari*

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# I Tagged Her in My Heart

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## I Tagged Her in My Heart Anuj Tiwari

Things get broken. We repair them. They get a new shape. Perhaps a new identity. This applies to love as well. Because you are yours before you are someone else's. But what happens when we fall or fail in love? After two heartbreaks, Adrika, a fiercely independent career-girl, changes her hashtag on Instagram to #HappyGoLucky and dreams become her priority. Arjun, the workaholic and socially inept, struggles with his weakness for Dimpy Aunty's daughter Anushka and his hesitation in sharing heartaches and emotional baggage. Into this mess, steps in Dimpy Aunty, an unlikely saviour, with all her quirks and jauntiness, steering them through rough patches in unlikely ways as only she can. Insightful, bold and witty, I Tagged Her in My Heart is based on a true story that will inspire many to look at the sunny side of life when faced with darkness.

## I Tagged Her in My Heart Details

Date : Published December 20th 2017 by Rupa Publications

ISBN : 9788129149565

Author : Anuj Tiwari

Format : Paperback 250 pages

Genre : Fiction, Romantic, Romance, Asian Literature, Indian Literature

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## **From Reader Review I Tagged Her in My Heart for online ebook**

### **Poorvi says**

Well first of all you nailed this book! Among the other books this one is the best! I loved it and it's amazing. This won't disappoint you at all as it takes you to the ride of fun, love, sarcasm and how bad phase and rough patch is dealt with by lots of crying and love and caring nature of true friends and one superb aunty who takes care of the characters as her own child. The book takes you to the journey and gives glimpses about how love, caring, trust in oneself and others makes you feel better and makes you a better person and makes you think about difficult situation and life with different aspects and perspectives. The bond between the cousins (Arjun and ADRIKA) and their friends , a promise made to stay together forever with eachother – VAADA ( Ved, Arjun, ADRIKA, DIMPY AUNTY and ANUSHKA) is beautifully described. DIMPY aunty is such a wonderful being that cares and treats all these four people as her own child. And the bonding and love between father and son described in this book is so touching, loved it. There are some really beautiful lines and paragraphs which captures your attention immediately and makes you fall in love with it. Love is a decision, not just a feeling. Really an inspirational and lovely story to read.

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### **Bhargavi Chandrashekhar says**

Life would be complicated without friends. When we honestly ask ourselves which person in our lives mean the most to us, we often find that it is those who, instead of giving advice, solutions, or cures, have chosen rather to share our pain and touch our wounds with a warm and tender hand. The friend who can be silent with us in a moment of despair or confusion, who can stay with us in an hour of grief and bereavement, who can tolerate not knowing, not curing, not healing and face with us the reality of our powerlessness, that is a friend who cares.

I tagged her in my heart is one such story about friendship and love. The story starts with Arjun and his panic fears of turbulence, at the same time Dimpy aunty with her witty talks making Arjuna's situation even worse, Instead of making him comfort. The story then unfolds about the lives of Arjun, Ved, Iona And Adirka. Oh, not to forget Anushka! It's just I wanted to talk about AVIA - God is my father, which is also the first letters of the four friends. This is the fourth novel by the author Anuj Tiwari, and few sentences were exactly same as his previous book It's Not Right, But it's Okay. Only in the starting few pages. Thanks to my super awesome memory.

The story then takes a different dimension. Unfolding the secrets from the past and the struggle, love, pain, and coping up from the bad memory. Arjun is someone who you can call up at any time for any help you need. And he's loved by all for his such simple and caring nature. The story mainly concentrates on Adrika and how she comes out of the two heartbreaks & start building her dreams and working towards achieving it with the help of her friends and Dimpy Aunty. Arjun on other side dealing with his own trauma. Totally ITHIMH is all about Heartbreak, Struggle, Love, Friendship and Celebration.

The reason to pick up this book was of course Anuj Tiwari and also the beautiful cover. I've read his previous books and I liked his writing. His stories are based on true events which are simple and inspirational. And all the characters in his book will always appeal real. But I'm little disappointed with this one, I'd expected something more. The story starts moving in only one direction, focusing only on Adrika, I was expecting Anushka's character to contribute more to the story. And I don't why the title of the book is

called I Tagged Her In My Heart. I felt the title is not justified by the author. Dimpy Aunty, of course I loved her character, but once again, I had more expectations. At the end, it's an expectation that made me feel this book is not a great read but definitely a good one. And I would give 3 out of 5 stars. This book might not have worked for me, but for the people who like to read Indian Romance tales and something light to read. This is definitely a good pick.

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### **Aditi says**

*"I think you still love me, but we can't escape the fact that I'm not enough for you. I knew this was going to happen. So I'm not blaming you for falling in love with another woman. I'm not angry, either. I should be, but I'm not. I just feel pain. A lot of pain. I thought I could imagine how much this would hurt, but I was wrong."*

----Haruki Murakami

Anuj Tiwari , an Indian bestselling writer, has penned an uplifting story in his new book called, *I Tagged Her in My Heart*. Unlike its cheesy title, the story is somewhat inspiring enough for all those who are either finding a way to give wings to their dreams and passions and also for those who want to pick up the pieces of life after a messy and painful breakup. The story revolves around mainly two protagonists, where one is finding a way to publish his first novel while managing his hectic job schedules and keeping his feelings for his best friend in his heart, while the other has gone through a breakup and is meaning to find a way to give wings to her passion of making chocolates, even though the happy memories of her ex is hurting her.

### **Synopsis:**

*Things get broken. We repair them. They get a new shape. Perhaps a new identity. This applies to love as well. Because you are yours before you are someone else's. But what happens when we fall or fail in love? After two heartbreaks, Adrika, a fiercely independent career-girl, changes her hashtag on Instagram to #HappyGoLucky and dreams become her priority. Arjun, the workaholic and socially inept, struggles with his weakness for Dimpy Aunty's daughter Anushka and his hesitation in sharing heartaches and emotional baggage. Into this mess, steps in Dimpy Aunty, an unlikely savior, with all her quirks and jauntiness, steering them through rough patches in unlikely ways as only she can. Insightful, bold and witty, I Tagged Her in My Heart is based on a true story that will inspire many to look at the sunny side of life when faced with darkness.*

This is the story about two introverts, Adrika and Arjun, who go through a lot of ups and downs, before fluttering their wings and flying away into the blue horizon to live for their dreams and passion. But for that, Adrika, is first thrown into a hot pot of messy and painful breakup drama with her long time boyfriend cum live-in-partner. Next, all through his adulthood from college days to initial days of a job which he hated with all his heart yet slogging for it, Arjun realizes, mostly after Adrika's breakup, that it is time to propose to the girl he has forever loved and to publish his first novel. But both Adrika and Arjun, could not come to their realization of giving time to their dreams and desires by their selves, they needed Dimpy Aunty's non judgmental yet thoughtful guidance along with their best friends' Anushka and Ved's craziness to do so. The author, at the end of this book, will make the readers realize the importance of our best friends in our life as

well as some other background characters, who even though we might not give them due credit, but will always support us like our parents.

This is the first time that I read any book by this author of "inspirational stories". Well I'm glad that I read one, as I felt so deeply well connected with the common mistakes we make when it comes to our best friends and loved ones, over our boyfriend or girlfriend. The story line is good, but lacks depth thoroughly and the most worst part of this book would that completely ruined the charm of reading this book, is the poor editing. So many silly errors, could have been easily avoided with a properly editing.

The author's writing style is coherent, laced with enough emotions to make the readers feel for the characters' plights. The dialogues are penned in a simple language, or rather say, in a simple English language which is easier to comprehend with for all types of readers in the country. The evocative narrative along with a slow pace, this book is perfect for Indian contemporary fiction readers.

The characters too lack depth, especially, the readers will find it difficult to connect with the important supporting characters, also some equations between the characters are bit confusing enough to baffle the readers. The main characters are well developed, their monologues and thoughts are also penned in a honest manner, that will help the readers to connect with their inner turmoil very easily. Adrika and Arjun grow a lot through their mistakes, ultimately shinning and coming out after the climax as someone very brave, motivating and determined to reach their destinations by keeping their friends and lovers close.

The emotions depicted by the author through the characters are very much striking enough to shake the inner chord of every human being whoever reads this book. So if you enjoy reading a captivating yet touching fiction, then definitely go for this book.

**Verdict:** *A light yet warm fuzzy read for the rainy weekends.*

**Courtesy:** *Thanks to the author himself for giving me an opportunity to read and review this book.*

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### **Aryan Sarath says**

A beautiful novel based on real life incidents(as claimed by the author)and I feel this is the life of the author himself since his description in the beginning and the story aptly coincide with each other. The story revolves around 5 main characters nick named VAADA though the nick name is revealed only in the end.

The story is about the life of 4 friends Arjun, Adrika, Anushka and Ved. Anushka alone was a year senior while the other three studied together. The story talks in a very subtle way as to what transpires in their life which includes Love, Relationship, Friendship among others.

What I liked the most is the way author has described the story line which was clear and crisp which would catch your attention from the beginning till the end. The disappointments faced both by Arjun and Adrika makes them emerge stronger later. Initially I thought Arjun had a crush over Adrika but later I realised it was incorrect. On the other hand, he had crush on Anushka.

What happened in their lives?

How did Arjun and Adrika emerge successful?

What did they do?

Read the story which is a complete different plot (which I can certainly vouch after having read few hundreds of novels). I liked it. I am sure, as a reader, you would like it for sure as well...

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### **Abhilash Ruhela says**

Though the Indian readers are currently trying different genres but how much the reading tastes might change, the books on love and romance will always have its audience and there is a certain target audience in which the books will surely do well. Getting into the readers' favorite list in India is very tough where 1000s of books are getting published each day, surprisingly. Anuj Tiwari has been one such writer who has managed to thrill his audience since his debut work. I am just done reading his 4th book- "I tagged her in my Heart". Reading the title of the book it suggests that the story must be having some connection with the Social media but it is nowhere related to that.

Anuj Tiwari's writing style is similar to how he had narrated his story in this 3rd book named "It's not right but it's okay". The positive for Tiwari's fans is that his command over the English language has improved in multiple folds. Even the narration of this book is a bit better than his previous book. The way author has been able to integrate so many characters in the book is applaudable as maintaining each of them with the continuity of the story is not that easy. Though, personally, I felt that author did not handle each character that effectively and ignored most of them while concentrating only on few of his favorite ones. Also, I believe that few characters are given too much focus in the 1st half while another sect of characters are given importance in the 2nd half which makes it difficult for the readers to connect with any of them except Adrika.

Author promotes his book with the character of Dimpy aunty but I think the character is not very well-managed. It could have been better. This book is said to be one of the inspiring stories but I believe that leaving the pre-climax and climax, the book cannot be sectored into the "inspirational books" genre. Talking about the plot of the story, the book starts slowly in the beginning but takes a very good pace in the middle which asks readers to continue turning pages and know what happens next. The book is basically portraying the power of relationships that one maintains in life and does very good in making the thought reach the reader's mind. I believe that the book could have been 15-20 pages less as author has elaborated the break-up of one couple a lot in middle pages. Overall, this book is not as good as "It's not right but it's okay" but still matches Anuj Tiwari's style. I rate it 3 stars out of 5.

Thanks.

ABHILASH RUHELA!!!

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### **Sarmistha says**

The white canvas of life is painted with bright shades of friendship, love, family bonding and dark shades of pain, abuse and heartbreaks. It is etched with dark lines of ups and downs which shape our life. The story is about Arjun, Adrika, Ved and Anushka, four college friends who back each other during upheavals of life. The central characters are -Adrika, an introvert nerdy girl whose dark past scarred her body and mind, Arjun, a caring but socially inept boy who constantly struggles with his inner turmoil, Anushka

comes across as a balanced person who always lend a shoulder in time of need and Ved is physically strong but emotionally wrecked facing many troubles on his personal front. Will they ever be able to come out of their shell and tide through all the hurdles of life is the story you need to find out.

Written in simple language the author explores the human ties based on blood, love and friendship. The main characters are developed beautifully and augmented with their distinct characteristics makes them very relatable. Dimpy Aunty is an adorable character who anchors the four friends. A mother figure and convergent thinker, her warmth touched my heart. She acted like an expert caregiver whose non-judgmental guidance helped them all.

The author raised some important issues like physical and mental abuse, homesickness, depression and the communication gap between a father and son in the family. The enterprising skills of the main characters inspired me. It's never too late to follow your dreams and make every possible effort to fulfill them. A lot of inner strength, hard work, patience and perseverance helps one succeed in any endeavor.

It would have given a great impetus to the story if a reader could hear the each character's point of view. Supporting characters were not tapped to their potential, their hasty exit from the plot disturbed the focus of the story. It like some strings left untied. Some sudden revelations are confusing. Adrika's actions sometimes bothered me, how can someone already gone through a heartbreak ignore the telltale signs of an impending danger and falling in the same ditch again.

The climax brought a light of new hope. An eternal essence of love and friendship that engulfs a human mind and body with the pledge of better tomorrow leaving behind all dark hideous demons of past life.

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### **Surabhi Sharma says**

I Tagged Her in my Heart is a story of a friendship of four friends, Arjun, Adrika, Anushka and Ved. They are not best of friends. They are a lifeline for each other. When one is in pain everyone felt the same. When one succeeds, everyone felt over the moon. They are tied in an unbreakable bond with unsaid terms of being with each other till the life ends, no matter what. They follow every rule like a religion.

They met in the college and become friends and partner in pain and happiness. Arjun dreams to be an author and Adrika bagged the best job. Everything is going the way it should be but life is not always the same. What happens in their life and how they will struggle to cope with the situations is rest of the story.

The story is based on friendship, love and betrayal. How some relations bring you the darkness and only give pain and how some relations help you come out of the same. The story has a message to never give up on your dreams and look at the brighter side of the life. Every dream is worth taking a risk and you never know what you are destined for. Go and get your dreams. It is never too late, everything happens for a reason and at the right time.

A light and simple read targeted to the new age readers.

<https://thereviewauthor.com/>

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### **Mugdha Mahajan says**

The story follows the lives of 4 college friends Adrika, Anushka, Ved and Arjun. Each of them have their own issues in life and how they deal with them forms the part of the rest of the plot. Arjun is someone who

you can call up at any time for any help you need. And he's loved by all for his such simple and caring nature. Adrika and Arjun both of them experience downfall in their lives but constant support from their friends lifts their spirits up and helps them fight through their struggles. On the other hand Ved is heartbroken and is facing family issues too but always finds strength in his friends. Will they all be able to rise above their issues? Will their friendship last forever?

The central theme of the book is friendship. 'Real' Friends are an important part of every person's life. The author aptly describes the unbreakable bond of friends and how they hold together through thick and thin. I absolutely loved the character of Dimpy Aunty, who was like a mother to Arjun and Ved. She was more like a friend to them than a mother. I loved how understanding and supportive she was unlike some Indian Mothers.

The story has elements of love, friendship, loyalty, heartbreak and hatred. The language is easy and understandable. Though there are a few grammatical mistakes but they can be ignored. Overall the plot was satisfactory but I was disappointed with a particular part of the story, like the author mentions Iona- Adrika's bestfriend but later their is no mention of her, what happened to her? If she was Adrika's bestfriend then there should have been some contact between them.

The book didn't make me happy but if you are a fiction lover, you may give it a try.

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### **That Book Nerd You Know says**

**TITLE:** I Tagged Her In My Heart

**AUTHOR:** Anuj Tiwari

**PAGES:** 250

**PUBLISHER:** Rupa Publications

**ISBN:** 978-8129149565

**GENRE:** Love/ Motivational

#### **THE BLURB:**

Things get broken. We repair them. They get a new shape. Perhaps a new identity. This applies to love as well. Because, you are yours before you are someone else's. But what happens when we fall or fail in love? After two heartbreaks, Adrika, a fiercely independent career-girl, changes her hashtag on Instagram to #HappyGoLucky and dreams become her priority. Arjun, workaholic and socially inept, struggles with his weakness for Dimpy Aunty's daughter Anushka and his hesitation in sharing heartaches and emotional baggage. Into this mess, steps in Dimpy Aunty, an unlikely saviour, with all her quirks and jauntiness, steering them through rough patches in unlikely ways as only she can. Insightful, bold and witty, I Tagged Her in My Heart is based on a true story that will inspire many to look at the sunny side of life when faced with darkness.

IF I COULD REVIEW IT IN A SINGLE LINE: worthy of a read

#### THE REVIEW:

VAADA, Arjun, Adrika, Anushka and Ved, claim our lives for 4 hours of the novel to tell us their story, their ambitions, heart breaks, battles, struggles, ups and downs and above all their vices and virtues. In the introduction the author says this book is a rendering of real life events of his, that I don't have any say in but what a colorful story.

A plain simple story style, no huge complicated sentences just a piece truly from his heart and meant for his readers to hold true. It isn't just a love story or a story of betrayal and striving against hardships but rather a story that teaches us that light shines even in the darkest corners and we must go through out work and everything will fall into place.

And Dimpaly aunty, did I tell you I loved her? She is wonderful, sweet, caring and all things good. Anuj Tiwari, is rightfully put into the upper cadre of Indian authors, he does weave beauty with his words.

Also if asked my favorite character I'd say Adrika, her origin, background, simplicity made me fall for her instantly. She can't have been portrayed better I'd say.

Read the book for it's simple language, productive outlook and a rather humble portrayal of subtleties in every human relation.

#### ABOUT THE AUTHOR:

Anuj Tiwari is India's most popular writer of inspirational stories and author of bestselling novels—Journey of Two Hearts, It Had to Be You and It's Not Right...but It's Okay. He is a motivational speaker and an IT professional. His books are based on real life incidents that he has come across over the years. He gives guest lectures at various colleges and universities. He is based in Mumbai, India.

Cover: 4/5

Title: 3/5

Characters: 5/5

Language: 4/5

Story: 4/5

Writing and Presentation: 4/5

Overall: 4/5

Disclaimer: I was sent this book by author for an honest review. The review is absolutely my own and hasn't been influenced by anyone.

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### **Alok Sati says**

I tagged her in my heart is one of best novel I read. Some inspiration little bit love with lots of emotions. The friendship is the strongest relation which we create. Sometimes stronger than the relation we born with for some person friendship ment life long relation. About book dimpy aunty you rock. Everyone need person like arjun in his life who is caring and lovable. After reading anuj tiwari's all 4 novels learned a lot about love and emotions, friendship. Now one thing you are your before someone else's.

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### **Sneha Panday says**

Right from the prologue to the last chapter. It says everything what a good book needs to say. If you get time or else find time to read this. Can be read multiple after months. Great work!

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### **SAMVEDNA says**

Love is the integral part all throughout, but the plot is about friendship. All throughout the zenith and the nadir how we can help ourselves be dedicated to live, live and not just exist.

The author has successfully kept the reader indulged, with the plot, the copious life and love wisdom. The most attractive part being, the reader can relate to each and every one of them.

Inspiration can always be drawn from our surrounding. It can be felt more if it's from those who are close to us.

The story has remembrance of those beautiful times we all can relate to, the moments of friendship. Which has the power to uplift us from all negativity.

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### **Pooja Singh says**

Adrika, Arjun, Ved, and Anushka are four college friends who have always been there for each other in good times and bad times alike. While each of them has their own issues to deal with, as long as they have the support of each other and friends to fall back on, they are ready to take on whatever obstacles come their way.

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To further help them out is the expert guidance of Dimpy aunty, who is like a second mother to them and always tries to help each one of them in times of trouble.

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Contrary to what the title suggests, there is no mention of social media in the story and the central theme all along is "friendship". The way the relationship between four friends trying to find their way after college,

moving away from home, having lost in love and attempting to find a career that not only give a steady paycheck but also fuels their passion, is portrayed really beautifully.

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Even though the main characters were very well depicted, the supporting characters were not given proper closure. They come and go, in a hurry, without a side story.

Also, the narrative isn't as smooth as one might expect. The plot goes back and forth, and sometimes one finds it difficult to follow with the current equation going on between the characters.

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Overall an easy and comfortable read, highlighting the importance of friends and friendship even after college days are over.

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### **Siddhi Palande says**

Amongst the lot authors of this generation a name oft repeated is that of Anuj Tiwari. I Tagged Her In My Heart is yet another engaging reader from the author and Tedx speaker. Rupa Publications' venture happens to be one motivating read.

Following the story of Arjun and his gang of friends, the 236 pages of the novel traverses through the life of Arjun, Adrika, Ved and Anushka. It introduces the character of Iona but it is limited to a few pages. The reunion that the four have leads us in a flashback to their lives before the hectic office life and the carefree college days. It further leads us to one inspiring story.

The writing is quite lucid and upturn. It is peppered with Indian-ness and that gets us hooked. It appealed to me as soon as it brought back the college days through its characters. It had the power to make a character like Iona likeable and then dislikeable. Often the author would switch the tense and that could have possibly created confusion but a neat editing helped jump this undoing.

A fact that didn't go down well with me was that the author portrayed Adrika and Arjun as college friends initially but later they turned out to be cousins. The affinity between the two made me think for a second that they were more than just friends. And secondly, if I talk about the romance element it wasn't inherently present but it was discussed time and again. This tale is more about friendship.

What I loved about this novel? It inspired me. The marketing gimmick discussed would definitely benefit authors like me. And the efforts of Adrika and Arjun spurred the entrepreneurial attitude in me. Another thing that I loved was the novel is filled with essential life and love lessons so much that I couldn't pick a favorite as all were exceptional. I would want to give it a reread sometime soon only so that I could tab the book.

The novel is semi-autobiographical and likely to inspire you too.

Rating: 3 stars

On the scale of readability it is 8 on 10.

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### **Vidhya Thakkar says**

I loved the cover and title of the book. it's impressive and eye catchy. I have read all the books of Anuj Tiwari and loved it. This book, I wanted to always read because of its title. But unfortunately, As Title suggests, I tagged her in my heart, the story does not have anything much related to social media in this. The title and the plot are quite different. No doubt, the author didn't leave a stone unturned to make this story interesting and he successfully did it. Yes, the story, the plot is good and very connecting. It tells about how special a person is, how passion makes a person better. There are some beautiful lines that author has written which touched my heart. The story is all about friendship. Who says Women of our mother's age cannot be our friend. Yes, I loved how Dimpy aunty supported each one of them. Adrika's and Anushka's character I loved it. The pace of the story is lil slow as there are some parts which are added unnecessarily and appeared out of nowhere. The tempo of the story is also good. Use of simple and interesting language makes this book connecting with the readers. The plot and story are simple. it's all about Love, Friendship, Career, and Passion. The only thing I liked was the author created very strong characters, especially Adrika's characters, that's what I loved. and some inspiring lines by Anuj added sparkle.

This book carries a deep meaning with it but the title and story are completely different. Ignoring some spelling mistakes and grammatical errors because at the end the story was worth a read.

Good Characterization, Simple Language, Interesting Plot.

Overall, it's a good story but failed to impress me as I had some high expectations from the author after reading previous books. If you love reading fiction, this book is for you.

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