



Learning Curves

Gemma Townley

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From the dazzling author of *Little White Lies* and *When in Rome...* comes a rollicking new novel of love and lust in the boardroom.

Jennifer Bell used to travel the planet with her boyfriend, fighting the good fight for Mother Earth. But after the breakup (not a good fight), Jen moved back to London to work for another mother: her own. Harriet Bell founded Green Futures, a consulting firm, after splitting up with Jen's big-shot father, who runs a rival (and Harriet thinks corrupt) company. But Harriet can't expose his crimes without proof. And she wants Jen to find some.

Since Jen hasn't seen her dad in more than fifteen years, it's a snap to infiltrate his company...under an assumed name, of course. Soon she's worming her way into the good graces of the company's managers to find evidence of wrongdoing. What she discovers is that her father's world is a whole lot different from her own—filled with Palm Pilots, MBAs, martini lunches, designer suits, and Daniel Peterson, a guy who digs the gorge in gorgeous. Suddenly Jen is torn between Birkenstocks and Jimmy Choos, tree-hugging and air-kissing. Could it be that her Big Bad Dad isn't the monster her mom made him out to be? Or is Jen simply being seduced by the power of hard deals, hot nights, and wads of cash? Only time will tell—preferably from a Cartier watch on the wrist of Daniel Peterson...

Learning Curves Details

Date : Published February 28th 2006 by Ballantine Books

ISBN : 9780345480033

Author : Gemma Townley

Format : Paperback 336 pages

Genre : Womens Fiction, Chick Lit, Fiction, Romance, Adult Fiction, Novels, Contemporary, Contemporary Romance

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Rita says

UN'IRRICONOSCIBILE GEMMA

Gemma, Gemma, ma questo romanzo l'hai scritto davvero tu? Dove sono finiti la tua pungente ironia e i tuoi frizzanti personaggi?

"*Un incidente chiamato amore*" è un susseguirsi di digressioni di ambito economico (che nervi!), le quali vanno a scapito della trama, per nulla coinvolgente, tanto che nemmeno le rivelazioni "scioccanti" fanno scalpore. Inoltre, sia l'aspetto amoroso che quello amicale mostrano evidenti segni di trascuratezza: Daniel, il grande amore di Jen, e la migliore amica di lei, di cui non ricordo nemmeno il nome, sono scialbi e inconsistenti, quindi perfettamente inutili.

Merredith says

i got this to have a quick, relaxing, cute read. then i started reading it, and it bored me. and i didnt like the characters. my brain turned off when i tried to read it. so i kept reading other books instead. chic lit is supposed to be fluff, and i wouldnt have minded if it turned out to be a serious, yet good, book, but it turned out to be a..i dunno. anyway, i came back to the book and decided to finish it. near the end of the middle, it started to pick up a bit. i never really liked the main girl, or her parents, especially the mom, but it did get some intrigue in there. it turned out ok, but just ok. i wouldnt say anyone should go out and try to read it on purpose. just the writing style, or the characters, or something..it wasnt engaging.

libri che amore says

RECENSIONE: Un incidente chiamato amore è un libro allegro e frizzante, una lettura perfetta in questo lunga estate calda.

<https://libricheamore.blogspot.it/201...>

Sheila says

I picked this up because it was a romance novel about the business world--two of my favorite things--and quit reading partway through because I thought it was being too obvious about all the deceptions/misunderstandings. I picked it up again a few days ago and discovered that it was being obvious because there was another layer of deception under all the obvious stuff, and that once I got into it I really liked the British humo(u)r and the way the characters used business strategies to try to fix their love lives. The plot was still a little fluffy in spots, but a fun read in the end.

Alice Rabbit says

i thought it was pretty boring tbh. i just kept reading it because i was just that bored

Maria Kristi says

Menyenangkan sekali membaca buku sejenis ini ketika sudah lama tidak bertemu buku tema sejenis. Setting tempatnya di London tapi melibatkan Indonesia dalam penyelidikan (sepertinya tentang tsunami di Aceh sehari setelah natal beberapa tahun lalu). Entah apa yang ada dalam benak pengarang tentang Indonesia, mungkin seperti daerah sangat terpencil dengan penduduk yang menderita akibat bencana alam itu. Secara keseluruhan, isi novel ini ringan dan menyenangkan. Betapa tokoh satu dan lainnya memiliki cerita sendiri-sendiri yang ternyata saling berkaitan. Aku tidak menduga bahwa Paul Song tidak jahat sama sekali. Akhir yang bahagia menjadi bonus sehingga rasanya tidak sia-sia telah mengikuti cerita ini dari awal hingga akhir.

Ra Cristina says

I grabbed this book from my work small library. I was in the mood for a cute romantic story and the cover grabbed my attention. I find myself reading a lot of books because of the way the cover looks. ??

Jen is coming from a broken family and she is somehow a rebel. I guess that what she is trying to do is find out who she really is and she is trying to find the truth about her parents. After she meets Daniel she realizes that love is not exactly how she thought it is. Her heart is broken multiple times by the people around her but by the end things might not be as dramatic as they seem.

The only thing that I found a bit boring was the fact that there was too much of business talk, but other than that this book is a great, easy read. It deserves 5 stars! ?? ??????????

Alcelinia says

Jujur baca buku ini sering mengerutkan jidat, gaa ngerti sama yg di ceritakan, ttg bisnis, suap dll Dan slow start....

Mebutuhkan pengertian ttg bisnis, yg gue sama sekali ?^aα????>:/ ngerti,

So gue certain dr sudut pandang gue saja ya

Jennifer Bell seorang energik woman, yg ditugasi oleh Herriet mum nya untuk menyelidiki perusahaan saingan nya yg bergerak dlm bidang konsultan, dengan cara mengambil MBA yg Bell company adakan, yg ternya Bell company perusahaan dad nya Jenn.

Disitu juga dimulai pengenalan nya dengan Daniel Petterson yg sempat memberikan presentasi nya Dlam acara kuliahnya, bermula dgn konsultasi ttg pelajaran bisnis dsb, merka smkin dekat.

Gue baca loncat2, kalo udah ngomng ttg bisnis otak gue rasanya jadi tumpul hiks

Diakhir cerita terbukalah kesalahpahaman yg selama itu terjadi, Jenn yg tadi nya menganggap dad nya pelaku suap dan korupsi ttg dana apalah kaga ngarti, dihadapkan pada pilihan sulit untuk percaya sama dadnya, semua kejadian terungkap.

Untuk tau nya baca aja deh, lumayan koq ada lucu nya
Tapi kalo udah ngomng ttg bisnis gue angkat tangan wkwkwk

Happy reading
Xoxo

Heather says

I bought this book on Amazon on an I-need-something-to-help-me-make-it-to-\$25-for-free-shipping whim. It was recommended to me because I like Sophie Kinsella (which makes sense because Gemma Townley is her sister), and it was only \$5 or \$6. It, then, sat on my bookshelf for over a year. When I finally picked it up, I was very pleasantly surprised. It was a very fun read with that wonderful British wit I love so much. I laughed out loud numerous times and vowed to read everything else she's written (unfortunately, some of her stuff is hard to find in the US). If you like Sophie Kinsella, give her sister a go as well.

Delisa sahim says

Lucu, menghibur dan drama.
Itu yang tergambar dicerita ini.

Kalau tidak dari paksaan sang ibu, Jen tidak akan pernah bertemu dengan sang ayah kembali bahkan seseorang yang menggantikan tempat gavin -eks pacar- dihatinya.

Jadi, perusahaan ayah Jen menyelenggarakan kuliah MBA. Jen dipaksa ibu-nya untuk mengikuti kuliah tersebut sekaligus menjadi mata-mata karena ada bahan gosip yang bilang kalau ayah Jen menyuap beberapa orang untuk memenangi sebuah tender di Indonesia.

Itu saja awal ceritanya tapi ketebak dong lanjutannya. Hihihi :)
Pokoknya bukan ayah Jen yang melakukan suap-menyuap dan cerita yang Happy Ending :)

Melissa says

Good book. At one point I didn't know who to believe the mother or the father. Man if my mom was like Harriet I'd probably lose my mind. I like Daniel, I love stories when a girl tames a player. Well Anita calls him a player once, he doesn't really seem like one. I would have totally killed Gavin for saying that he was back with Jen!

Vanessa says

Gemma Townley writes similar books each time, although there are different settings and different names. This book is a quick, easy read.

Jen has decided that she needs to make some changes in her life, but isn't entirely sure what she should be doing or how to go about making any changes. She's comfortable where she is, having dumped a boyfriend and having a "normal" life, but doesn't quite know how to say no. So when her mother comes to her and asks her to do her MBA at Bell Consulting, Jen's father's company, she doesn't refuse because maybe this is what she needs to do to change her life up a bit. Plus her mother wants her to look into some possible corruption. Under the guise of being in the MBA program, Jen starts to try to find out what her father has been up to.

But that is where things get complicated. She starts to get into her studies because of a handsome lecturer, Daniel. She is found out by her father, she starts arguing with her mother, and her ex-boyfriend slips back into her life randomly. Fortunately for Jen, she has her best friend Angel and her personal tutor, she learns more about herself and business. Things only continue to get complicated for Jen until she finally learns information to sort everything out.

Solargalaxy_6 says

Didn't enjoy this book one bit - main character was predictable, and made such life altering changes so quickly that it was hard to believe. Plot was weak, and the author seemed to have a hard time even remembering that there WAS one.

Not something I'd ever read again!

Deborah says

Questo romanzo attraverso episodi divertenti racconta la storia di una protagonista dall'animo ribelle che sta cercando la propria strada, rimettendo a posto i pezzi del suo passato familiare in maniera bizzarra e allo stesso tempo scoprendo un lato di sé che aveva tenuto in disparte. Tra lezioni di economia aziendale e ideologie ecologiste l'autrice racconta un percorso di crescita e consapevolezza.

Non c'era niente che Jen amasse di più di una erbaccia che cresceva nel cemento, una piccola ostentazione di forza che le ricordava che, malgrado tutti gli edifici, le strade e i computer che avevano costruito, gli esseri umani non sarebbero mai stati capaci di addomesticare Madre Natura.

Jen è una giovane donna cresciuta solo con la madre Harriet, una donna a capo di una società di consulenza aziendale che mette al centro dei suoi affari l'etica e l'ambiente. Jen unisce dentro di sé caratteristiche contrastanti, per questo spesso riesce a complicarsi la vita. Ama la natura, tanto è vero che si è dedicata all'attivismo ecologista per anni e questo ha reso orgogliosa la madre nonostante i contrasti caratteriali, ma a

ben vedere, anche se gli ideali in lei sono presenti, questo suo lato esprime anche il desiderio di ferire in qualche modo quel padre dedito agli affari e al profitto che l'ha abbandonata quando non era ancora adolescente e che non ha mai più rivisto e sentito. Jen è una protagonista simpatica, divertente, ama le frivolezze ma al tempo stesso sostiene cause importanti, ha un forte senso di giustizia e moralità, forse non ha ancora acquisito abbastanza fiducia in sé stessa e probabilmente soffre più di quanto creda di sindrome di abbandono. Ha bisogno di sentirsi accettata e amata, come tutti, ma non ne è ancora pienamente consapevole e quindi sembra non riuscire a focalizzarsi su un obiettivo e trovare la propria strada.

Una delle cose che unisce Harriet e la figlia è un desiderio di vendetta nei confronti di George, l'ex marito, forse perché in fondo il rifiuto ancora brucia. È per questo, e anche perché sua madre sa bene quali tasti toccare per convincere la figlia e coinvolgerla nelle sue stravaganti idee, che Jen accetta di infiltrarsi nell'agenzia del padre seguendo un master in economia. Il compito di Jen sarebbe quello di smascherare il giro di corruzione in cui credono lui sia coinvolto, ma ben presto inizierà a scoprire particolari di cui nessuno l'aveva messa a conoscenza, avvicinandosi a George, ricostruendo un legame, anche se non sarà tutto rose e fiori perché la fiducia persa è molto difficile da riconquistare.

Un master in economia è l'ultima cosa che Jen avrebbe pensato di frequentare, ma forse è un passo che la farà crescere, permettendole di scoprire un lato di sé che non sapeva di avere, se poi di mezzo ci si mette anche l'amore tanto meglio.

Tra armadi in cui nascondersi, strategie di marketing, malintesi e sotterfugi Jen dovrà capire a chi credere. E se tutta la sua vita si fosse appoggiata a una mezza verità? Di chi si può realmente fidare? Chi c'è dietro alle tangenti per gli appalti di costruzione in Indonesia?

Io non mi intendo di strategie finanziarie ed economia, ma balza subito agli occhi che l'autrice invece ne ha conoscenze approfondite, ciò che più mi ha colpito e che ho trovato originale è infatti il suo applicare le nozioni e strategie aziendali alla vita facendo emergere l'intelligenza...

Continua su Leggendo Romance

Tiffany says

Not a bad piece of chick lit. But I felt I could not connect or love Jen in a way, a reader often feels a sense of love, or kindness for a character. I bought a few more books by her, which I hope will be better.
