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Jeanne Ellis Ormrod

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"This package includes the Pearson eText and the loose-leaf version." The market-leading education textbook on learning theories, "Human Learning" looks at a broad range of theoretical perspectives, including behaviorist, social cognitive, cognitive, constructivist, contextual, and developmental theories. It describes associationistic processes, such as classical and operant conditioning, as well as more complex and distinctly human processes such as metacognition, self-regulated learning, and critical thinking. Using a many concrete examples and specific classroom applications, plus a lucid, conversational writing style that truly speaks to students, the author engages students from the start, and makes the concepts, principles, and theories related to human learning and cognition meaningful. The new Seventh Edition features a condensed format, which ideally accommodates typical semester-long courses, coverage of a variety of new topics that have emerged in recent research, and significant updates to include such information as technological innovations in instruction and the neurological underpinnings of learning and behavior. 0134040996 / 9780134040998 Human Learning, Pearson eText with Loose-Leaf Version -- Access Card Package

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Human Learning [with eText Access Card] Details

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Author : Jeanne Ellis Ormrod

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From Reader Review Human Learning [with eText Access Card] for online ebook

Deanna Norris says

As far as textbooks are concerned, this was a good one. The author did a wonderful job of covering the material while weaving in real-life examples that made it quite interesting.

Jordan says

At times necessarily dense, but very very readable.

Adam Gutschenritter says

It was an interesting book. It was a good read, Ormrod did a good job of making sure the material was presented in an entertaining way. Very informative, and something well worth the read if you are interested in learning how we gather information.

Kelly says

Wonderful survey textbook of psychological information about learning. Covered major schools: behaviorism, social-cognitive, and cognitive theories. Focuses heavily on application, which I loved. And for a textbook, a really interesting and engaging read.

B says

Some version of this appears over and over again throughout the book: "Cultures with a strong competitive element- as tends to be true in North American and some western European countries- may lead children to... And cultures that instill in children a fear of bringing shame to themselves or their families- as is sometimes true in Asian families- can lead children to..."

Ormrod is VERY COMFORTABLE invoking "North American culture" vs. "Asian culture" whenever she wants to illustrate cultural differences in regards to learning theories. I hope that in the next version of this book, she finds a way to avoid these generalizations.

Leah says

Very clear, very straightforward - cognitive psychology for the teacher with clear educational applications.

Nada says

I loved the course. Unlike other psychology books, it was concise and easy to comprehend. I would have given it a 5 if the author didn't reorganize the chapters in the new edition. I believe Punishment should have its own designated chapter.

Sarah says

I had to read this for a class.

Jamie says

There is so much information in this book, and yet it all unfolds in manageable chunks and a logical sequence that makes it all so easy to understand. Ormrod explains the historical significance of different learning theories, the present states of those theories, and how contemporary neurological sciences and technologies continue to amend our understanding of the how the brain learns, stores, and recalls information. Then Ormrod applies each understanding to implications it can have for teachers, instruction, and students. Despite being a Pearson-published text, and the author does take a few digs at them when she can, Ormrod is honest in her critique of high-stakes testing, its usefulness, and their detrimental effects on cognitive processes. This will be a book I hold on to throughout my studies as a guide to refresh my own memory on human learning and brain development.

Enzo Silva says

Excellent review of learning theories from Behaviorism to Constructivism and everything in between.

Will Mosher says

Seems like a very good and thorough overview (also, Ormrod writes in a very personable style, which doesn't happen often with textbooks but worked well for me.)

Heather says

Not bad for a text book. The material is well-organized, and the writing is both clear and succinct. I appreciate the anecdotes that provide examples for the theory. Overall, I think this was a solid text for this subject.

Ellen says

If you like brain theories this is a great book. Extremely detailed. Yep, it's a textbook.

Michael says

Favorite quotes:

"The mere recording of responses is often enough to alter the frequency of a behavior."

and

"People's epistemological beliefs often change over time. For example, young children typically believe in the certainty of knowledge; they think that there is an absolute truth about any topic out there somewhere. As they reach the high school and college years, some (but by no means all) of them begin to realize that knowledge is a subjective entity and that different perspectives on a topic may be equally valid."

Shola says

quite an interesting textbook. well wrtten but i felt the cattle was placed before the horse concerning some chapters. I didnt enjoy the text book untill the end. will definately be selling this one back.
