



The Surfer's Journey: The Path to Transformational Heroship

Don Kennedy

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The Surfer's Journey is a research-based fable about a man who ignores the call and meaning of the dream that keeps him awake.

But when the orphan receives a surprise letter, he is launched on a journey to his ancestors' Hawaiian island where he learns the ten ancient principles of he'e nalu (surfing) and battles the mythological monster that seeks to keep him from riding his perfect wave of bliss and purpose.

In the end, The Surfer's Journey is a personalized symbolic text and guidebook for readers, students, educators, and leaders. It melds proven leadership principles through the lens of surfing to move the reader toward the focus and behaviors of a bliss-driven transformational leader and hero – one who is cause-driven, one who inspires followers to achieve beyond their present capacity, and one whose life purpose is to improve the human condition.

The Surfer's Journey: The Path to Transformational Heroship Details

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