



Principles and Foundations of Health Promotion and Education

Randall R. Cottrell , James T. Girvan , James F. McKenzie

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" For courses in Health Education/Promotion/Planning (Health & Kinesiology)"

A solid foundation in the issues of health education and promotion, and a solid connection to the research, resources, and people involved

Principles and Foundations of Health Promotion and Education has what it takes to connect to research, resources, and practitioners in health education/promotion, while gaining a solid foundation in the history, philosophy, theory, and ethics of health education. Considered to be the best overall introduction to the growing profession of health education/promotion, it covers the roles and responsibilities of health education specialists, the settings where they are employed, and the ethics of the profession. In addition to presenting the history of health, health care, and health education/promotion, the book gives you a glimpse at what the future may hold for health education specialists. Extensively updated to include the most current thinking and practices in the field, this new Sixth Edition includes discussions of recent health reform developments, the responsibilities and competencies of health education specialists, non-traditional health jobs, what's in store for the future of health education jobs, the use of the social media in health promotion, and much more. The best overall introduction to the growing profession of health education/promotion: Get a solid foundation in the background, history, philosophy, theory, and ethics of health promotion and education. A look at the profession from the people doing the job: Coverage of the roles and responsibilities of health educators, plus personal accounts of health education professionals tell the story. NEW! Extensive updates including the most current thinking and practices in the field. Outstanding pedagogical aids: Receive invaluable help for ensuring comprehension, including review questions, case studies, critical thinking questions, activities, and weblinks, in each chapter. Package consists of: 0321927141 / 9780321927149 Principles and Foundations of Health Promotion and Education, 6/e

Principles and Foundations of Health Promotion and Education Details

Date : Published March 18th 2014 by Pearson (first published 1999)

ISBN : 9780321927149

Author : Randall R. Cottrell , James T. Girvan , James F. McKenzie

Format : Paperback 379 pages

Genre : Textbooks, Sociology, Psychology, Medical

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From Reader Review Principles and Foundations of Health Promotion and Education for online ebook

Tara Brabazon says

This book, while emphasizing the US environment, policy and case studies, offers a considered understanding of health promotion. The understanding and management of risk is a key focus.

Heather says

Great book for future health educators.

Joe says

This book is a great introduction to health education but not much else. It discusses some basic principles of the field, the organization of the specialty, and goes so far as to actually give practical advice about obtaining future employment as a health educator. The text doesn't go into detail about any methods of educating people, however. I might be going a little harsh on this book w/ a 3/5 rating considering I know it's an introductory book.

Aseel says

good
